

2017 -2020  
STRATEGIC PLAN

BC Wheelchair Basketball Society



# BCWBS 2017-20 STRATEGIC PLAN

## MISSION

To provide experiences that inspire inclusion, participation and excellence through wheelchair basketball.



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## VISION

Everyone has the opportunity to be included in wheelchair basketball.

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## VALUES

- \* We believe:
- \* Participating in wheelchair basketball enriches people's lives
- \* Wheelchair basketball is a vehicle for social change
- \* Quality coaching and leadership is essential for the development of wheelchair basketball
- \* Inclusion within the sport system is fundamental in achieving equity and access
- \* In building partnerships and fostering relationships to promote growth in our sport
- \* In targeting our efforts towards individuals with physical disabilities while supporting the integration of the able-bodied participant
- \* In being member driven and athlete focused (to meet the priority needs of our participants)
- \* In supporting our members at all levels of the sport continuum while in the pursuit of their individual potential
- \* In valuing our members by acknowledging their efforts and celebrating their achievements
- \* In embracing the Canadian Sport for Life Model in the delivery of our programs and services
- \* In the value of excellence at all levels of sport delivery



# BCWBS 2017-20 STRATEGIC PLAN

## PRIORITIES 2017- 2020

- \* Fund Development
- \* Education
- \* Opportunities to play
- \* Performance Program

# BCWBS 2017-20 STRATEGIC PLAN

## Areas of Focus

### Fund Development:

- \* Increase capacity outside of Government funding

### Education

- \* Increase the number of certified and trained coaches through Coach Education
- \* Club Development
- \* Increase education re the delivery of Lets Play on all levels
- \* Promote disability sport awareness as a vehicle for social change and acceptance
- \* provide inclusive wheelchair basketball experiences in the school environment that inspire students to transition to community based sport participation



# BCWBS 2017-20 STRATEGIC PLAN

## Areas of Focus

### Opportunities to play

- \* Increase the opportunity to play wheelchair basketball at all levels
- \* Recruitment of more coaches

### Performance Program

- \* Deliver the high performance programs to achieve success at all levels